



# Creative Communication & Connection

Extra Special Report

You can . . . .

ALTER YOUR

INC\$OME  
DNA



## ARTicles™

c - paul b evans



### Paul's Shorts: Simplicity

paulevanslive 117 views 3 months ago

<http://paulbevans.com> Keeping life simple.



## Creative Communication & Connection

The Market  
Isn't **PSYCHIC**  
You Have to  
**TALK** to Them



# Creative Communication & Connection

**PROBLEM**

**Who? What?**

**When? Where?**

**How?**



## **Creative Communication & Connection**

**That Idea Is  
Accepted By The  
Exact Same Folks  
Who Say, “I’m  
sick of being told  
what to do!!!!”**



# Creative Communication & Connection

So....

**What Do YOU  
Want to Do?**

**How Do YOU Want  
to Communicate &  
Connect?**



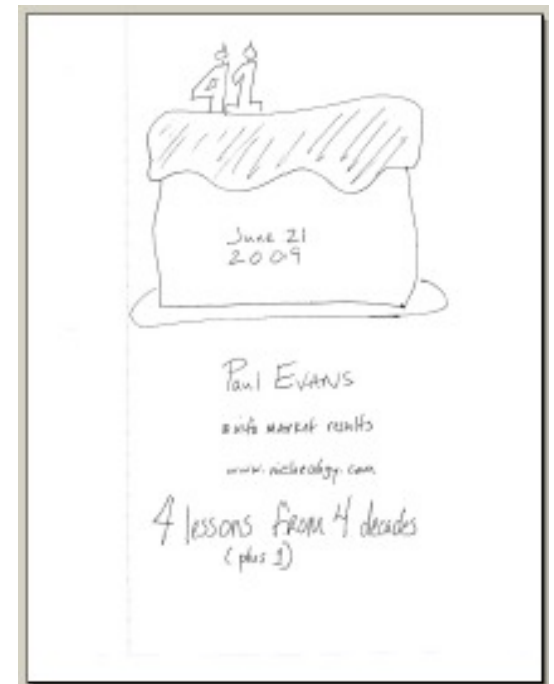
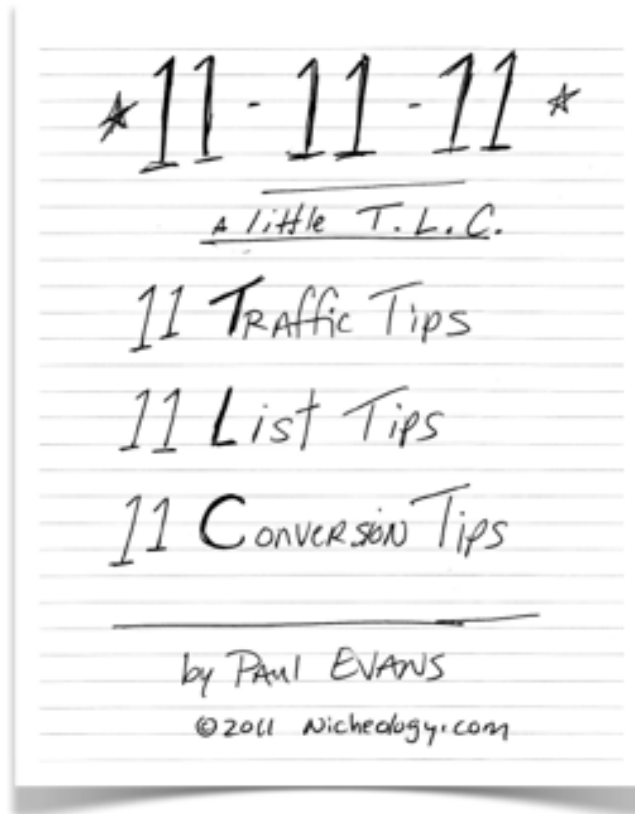
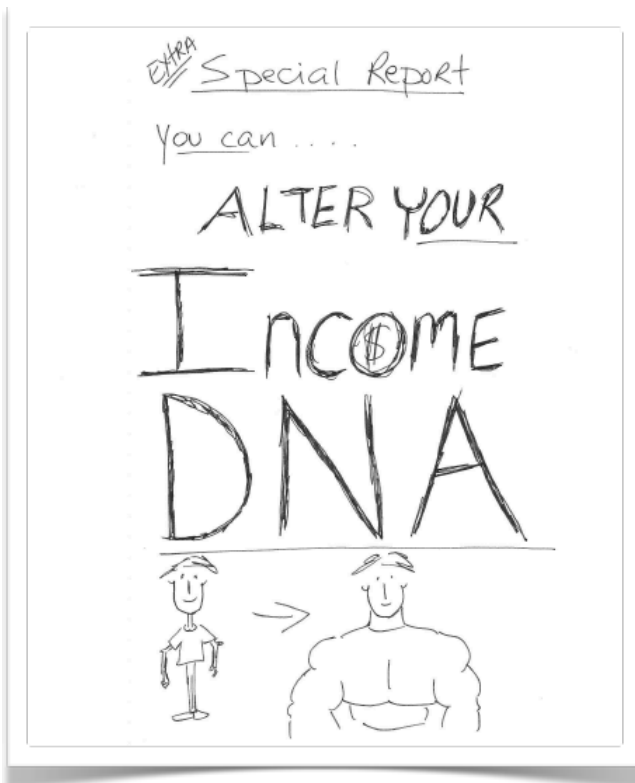
## Creative Communication & Connection

**That' WHY I started  
doing handwritten  
reports and  
ARTicles.  
No one said they  
WANTED these.**



# Creative Communication & Connection

## Handwritten Reports

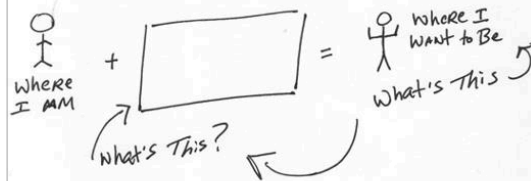




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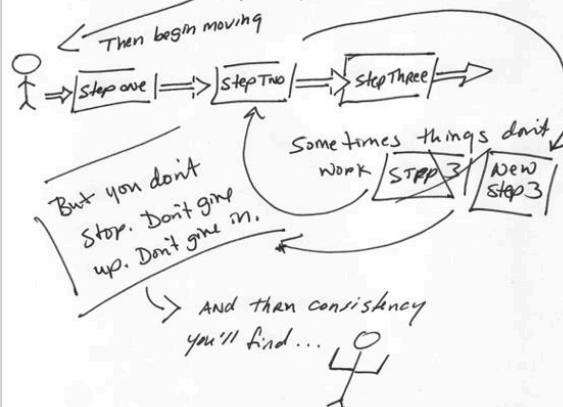
## ARTicles

### GOAL getting



Where do you want to be?  
Where do you need to be?

You must get clear on this  
Crystal. pristine.



ARTicles  
by paul

### T.O.D.A.Y.

**T**hanksgiving start your day with precise praise.  
what are you thankful for?  
who are you thankful for?

Pick up the [phone icon] and call + thank someone.

write a [letter icon] - yes. Areal letter.  
Put it in an actual mail box.

**O**ppportunity Today you will have a dozen or more chances to make a difference in the life of someone.

Smile to the clerk.

Tip the waiter BIG

Hold a door open for someone.

TAKE ~~an~~ aged person's groceries to their car.

**D**iscipline Today you will be tempted to take a shortcut.  
You might take that extra bite of cake [cake icon]. You may "forget" to hold your tongue when a co-worker snaps at you. Where do you need to stay strong today? → [ ]

**A**ssassinate Today is your day to become a sniper.  
It's time to take out behavior + language that makes you less than your destiny. What do you need to put in the crosshairs? ⊕ Make your list...

⊕ ⊕ ⊕

**Y**ardstick At the end of the day take a measure ment: how did you do? How will you rate your day? You should be able to lay down each day + know you made a valuable impact on your world

Success is NOT an accident! [ruler icon]

ARTicles  
by paul





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## Video



### **Paul's Shorts: Simplicity**

paulevanslive 117 views 3 months ago

<http://paulbevans.com> Keeping life simple.



### **Paul's Shorts : Let's Be Clear**

paulevanslive 65 views 3 months ago

<http://www.facebook.com/PaulEvansImpact> Clear communication matters... whether your setting goals, trying to make a point, or just wanting the kids to get in the house.



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## **GENERAL “Rules”**

1. YOUR style
2. YOUR voice
3. YOUR pattern



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