

Customer Review Website Comparison Chart

NOTE: Comparison chart was created based on available information and features are subject to change.

	Epinions epinions.com	Amazon amazon.com	Google Places google.com/places	Yelp yelp.com	Citysearch citysearch.com
Editorial Reviews / Summaries	No	✓ Product description and summary	✓ Owners can add descriptions	✓ Summary	✓ Editor's tips and owners can add info
Products / Businesses	Products	Products	Businesses	Businesses	Businesses
Geographic Location	Worldwide	Worldwide	Over 60 countries worldwide	9 countries worldwide	Cities across the United States
Add Photos	No	✓	✓	✓	✓
Add Videos	No	✓	No	No	No
Ratings	✓	✓	✓	✓	✓
Product Comparisons and Rankings	✓	✓	No	No	✓
Reviewer Ratings	✓	✓	No	✓	No
Individual Review Feedback (helpful, etc.)	✓	✓	✓	✓	✓
Social Media Integration	None	None	Reviews can be viewed on Google Profiles	Facebook and Twitter	Facebook